



A ONE-DAY FORUM FOR PUBLIC
AND PATIENT ADVOCATES AND
ACADEMIC RESEARCH
PROFESSIONALS

Wednesday
10th of June
2026

Preventing Cancer with vaccination?

CURZON CINEMA, OXFORD



Share your views
with research
professionals

Help us understand
more about public
concerns, trust, fears
and hope for the
future



Learn more about the
science and social
issues around
vaccines

How do the public
respond to new
technologies? What
worries them?



Help researchers to
explain their work

How do we talk about
safety? How do we
reach communities?
What do people most
want to know?



Help with
engagement and
communications

What works? What
doesn't? Who are the
stakeholders? Building
a public conversation

We look forward to welcoming you to Oxford on
Wednesday the 10th of June for a day of
conversation and sharing ideas. This brochure
contains information about what to expect on the
day.

Contact: oxfordcancerppi@medsci.ox.ac.uk

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Agenda

10.30 – 11.00	Arrivals and registration
11.00 – 11.55	Introductions, background, purpose Welcome: Professor Sarah Blagden The global perspective Why this matters
12.00 – 13.00	Breakouts 1 – 4 (see description below)
13.00 – 14.00	Lunch and networking
14.00 – 15.00	Breakouts 5 – 8 (repeated from earlier)
15.00 – 15.10	Comfort break and reconvene
15.10 – 15.50	Plenary discussion
15.50 – 16.00	Closing remarks
16.00 – 17.00	Drinks reception

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Breakout 1 / Breakout 5



Vaccine Safety

Session focus:

What do we know about vaccine safety?

How can we clearly explain vaccine safety?

How do we talk with confidence about vaccine safety?

Breakout 2 / Breakout 6



Vaccine Hesitancy

Session focus:

What do we know about vaccine hesitancy?

What might hesitancy mean for preventative cancer vaccines?

How do we respond to these challenges?

Breakout 3 / Breakout 7



Trust and minority communities

Session focus:

Making research personal: senior researchers share their stories, goals and aspirations with a panel of minority community advocates.

Breakout 4 / Breakout 8

Communications and Public Engagement



Session focus:

What sort of messaging works?

What doesn't?

Who are the key stakeholders?

How to build a positive public conversation about cancer vaccines

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Breakout Session 1/5



Vaccine Safety



This session will:

- Discuss what we know about vaccines safety up to now
- Discuss the risks and benefits of vaccines
- Explore how to reassure people about vaccines safety by better explanation of risk and benefit



Outline of activity

Together and in small groups we will:

- Talk about public concerns about vaccine safety
- Hear about what makes vaccines safe and what the risks are
- Consider how best to describe risks versus benefits of vaccines
- Improve our confidence discussing vaccines safety



Preparation

Before the session, have a think about the following:

- Do you worry about the safety of a new vaccine?
- Do you think the public worries about vaccines safety?
- Do you feel that the risks and benefits of vaccination are well understood?

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Breakout Session 2/6



Vaccine Hesitancy



This session will:

- Talk about what we know about vaccines hesitancy
- Talk about the difference between hesitancy and 'anti-vaccine' opinions
- Talk about whether this poses a risk to cancer prevention vaccines
- Talk about what might help to limit this risk



Outline of activity

Together and in small groups we will:

- Consider why people might hesitate about preventative cancer vaccination
- Discuss the difference between vaccines hesitancy and 'antivax' sentiments
- Discuss how to approach this with research participants and patients of the future



Preparation

- Before the session, have a think about the following:
- Do you think the pandemic made people more or less hesitant about vaccines?
 - Why might people hesitate - what are the personal, social or historical reasons for it?
 - How do we distinguish between hesitance and 'anti-vaccination' narratives?

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Breakout Session 3/7



Trust and minority communities



This session will:

This session will build on previous work with minority ethnic community representatives, which highlighted mistrust with medical research. The purpose of this session is to answer these questions:

- How can clinical research scientists build trust with minority ethnic communities?
- Does open dialogue and transparency improve trust?
- Does it help to make research more personal?



Outline of activity

Together and in small groups we will:

- Think about trust in medical research - as individuals and as part of minority ethnic communities
- Hear from senior researchers: their vision, their passion, their stories
- Find out if it helps to meet the people behind the scenes and hear about their work
- Consider other things that help to build trust.



Preparation

Before the session, have a think about the following:

- Does your community trust medical research?
- If not, why do you think this might be?
- Are there things that you think we could do to build trust in medical research?

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Breakout Session 4/8



Communication and engagement



This session will:

Allow delegates to share views about successful / unsuccessful public engagement campaigns

Identify the kind of 'voice' that is most trusted in science communications

Come up with a list of ideas for building a positive public conversation about preventing cancer with vaccination



Outline of activity

Together and in small groups, we will consider the following:

- What do we think about recent vaccinations campaigns?
- What examples can we recall about messaging that worked really well?
- What sorts of ideas / messages / stories will help to build a positive public conversation about cancer vaccines?
- Who needs to hear this information?



Preparation

- Before the session, have a think about the following:
- What was your opinion about public messaging during the COVID vaccines campaign?
 - Can you think of a great example of successful public health communication? What made it work?
 - Who do you trust for information about protecting your health?

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Films & information

Filmed information about preventing cancer with vaccines will be shown during the lunch break on Screen 1:

- Full interview between Kristen Dahlgren and Tom Bartlett, LynchVax PPI representative
- Micro-documentary describing the science behind preventing cancer with vaccines
- Information from scientists involved in the preventative vaccines programme



Lunch & refreshments

Refreshments will be available on arrival. Lunch will be provided.



Drinks Reception

We will host a drinks reception in the downstairs bar at the Curzon concluding at 5.00 pm



Filming and recording

There will be a camera crew filming the event throughout the day.
We will also have a graphic artist making drawings to capture breakout discussions.
You do not have to appear on film if you do not wish to.
Let us know at registration if you prefer not to be filmed.

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Payment and expenses

We will cover reasonable travel expenses. Please ask if you need further information about this.

We ask that you make travel arrangements yourself and we will share claim forms after the event. Please keep receipts and tickets for public transport.

We will offer payment for your time at £80 for the full day, in keeping with our payment policy and that of Cancer Research UK. We are not able to cover the time taken for travel. Forms will be circulated to attendees after the event.



Breakout sessions

We will do our best to allocate your preferred choice of breakout room. If a session reaches capacity, we may need to assign you to an alternative room. This will allow us to manage numbers effectively and ensure a balanced distribution across sessions. Breakouts will be confirmed at registration.



Agreements on the day

This event is about listening to each other and respecting different points of view. We hope you will feel able to contribute fully to the discussion. You don't have to share anything unless you feel comfortable doing so. You can take a break if you need to.